



City of Bell Quarterly Business Awards Program – GUIDELINES

Purpose:

The Quarterly Business Awards Program recognizes and celebrates City of Bell businesses that demonstrate excellence in innovation, community impact, customer service, and overall business performance. The program highlights the private sector's contribution to Bell's economic growth, community development, and cultural vitality.

This initiative complements the City's ongoing Small Business Assistance Program, through the Bell Business Boost Program. Together, these efforts provide direct outreach, resources, and recognition opportunities to strengthen Bell's local business ecosystem.

Award Categories:

A business could be awarded upon one of the following categories:

1. **Business of the Quarter**
 - Recognizes the most outstanding business for overall excellence in operations, growth, and community impact.
2. **Innovation Award**
 - Honors businesses that demonstrate creativity, innovation, and forward-thinking in their products, services, or processes.
3. **Community Impact Award**
 - Celebrates businesses that make significant contributions to the local community through philanthropy, volunteerism, or sustainable practices.
4. **Small Business Excellence Award**
 - Highlights the achievements of small businesses (under 50 employees) that show exceptional growth, resilience, and customer service.

Eligibility Criteria:

To be eligible for nomination of any award:

- Businesses must be located within the **City of Bell**.
- Businesses must have been operational for at least one year.

- The business must be **in good standing with the City of Bell**, with all required business licenses, permits, and regulatory obligations for current, valid, and free of active code enforcement cases.
 - Nominees must demonstrate positive contributions to the local economy and community.
 - Self-nominations and third-party nominations are accepted.
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Nomination Process:

1. Call for Nominations

- Announce the opening of nominations through social media and business networks.
- Provide nomination form (online and printable versions).

2. Nomination Form

- Business name, contact information, and category of nomination.
- Brief description of the business and its achievements.
- Supporting evidence (e.g., testimonials, metrics, photos, or case studies).

3. Program Timeline

- Quarter 1 (January – March)
Submission Deadline: March 15 | Awards Presented: April
 - Quarter 2 (April – June)
Submission Deadline: June 15 | Awards Presented: July
 - Quarter 3 (July – September)
Submission Deadline: September 15 | Awards Presented: October
 - Quarter 4 (October – December)
Submission Deadline: December 15 | Awards Presented: January
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Selection Process:

1. Review Committee

- Nominations will be reviewed by a committee comprised of Community Development and Economic Development Division staff.

2. Evaluation Criteria

- Impact on the local economy and community. (Use HdL as guiding document)
- Innovation and creativity.
- Customer satisfaction and service excellence.
- Commitment to sustainability (if applicable).
- Overall business performance and growth.

3. Final Selection

- The committee will review and evaluate all nominations based on established criteria and recommend honorees for each category. The City reserves the right to issue multiple recognitions or withhold awards at its discretion.
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Winner Announcement:

Winners will be announced through the **City of Bell's** official social media channels (e.g., Facebook, Twitter, Instagram) to maximize visibility and engagement.

Winners will also be recognized and presented with a certificate at the next **Bell City Council** meeting, providing them with public acknowledgment and an opportunity to network with city officials and community leaders.

Recognition and Benefits

- Winners will receive:
 - A physical award (trophy, plaque, or certificate).
 - Recognition on the **City of Bell's** website, Economic Development Website and social media
 - A certificate presented at a **Bell City Council** meeting.
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Contact Information:

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