

**City of Bell's Business of the Quarter Guidelines**

The City of Bell's Business of the Quarter recognizes local businesses that excel in innovation, community impact, customer service, and overall performance. Nominations may be submitted by residents, business owners, or City staff. **Eligible businesses must be located in Bell for at least one year, be in good standing, and show positive community contributions.** A review committee will evaluate nominations and select honorees each quarter. Awardees will be recognized at a City Council meeting and featured on City platforms.

*Additional guidelines are listed on the back of this form.*

**Nomination Form**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Owner's Name: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Website or Social Media: \_\_\_\_\_

How many years has this business been in the City of Bell? \_\_\_\_\_

Please indicate your nomination type:

- Self-nomination (I am submitting on behalf of my own business)
- Referral nomination (I am submitting on behalf of another business)

Briefly explain why this business deserves the Business of the Quarter Award, highlighting its community impact, innovation, customer service, or overall contribution to Bell.

*I/we understand that submitting this form does not guarantee selection for the Business of the Quarter Award. All nominations are subject to City review and final approval.*

\_\_\_\_\_  
Nominee's Signature

\_\_\_\_\_  
Date



## City of Bell Quarterly Business Awards Program – GUIDELINES

The Quarterly Business Awards Program recognizes and celebrates City of Bell businesses that demonstrate excellence in innovation, community impact, customer service, and overall business performance. The program highlights the private sector's contribution to Bell's economic growth, community development, and cultural vitality.

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### **Award Categories:**

A business could be awarded upon one of the following categories:

1. **Business of the Quarter** – Overall excellence in operations, growth, and community impact.
2. **Innovation Award** – Creativity and forward-thinking in products, services, or processes.
3. **Community Impact Award** – Significant contributions through philanthropy, volunteerism, or sustainable practices.
4. **Small Business Excellence Award** – Achievements by small businesses (under 50 employees) showing growth, resilience, and customer service.

### **Eligibility Criteria:**

To be eligible for nomination of any award:

- Located within the City of Bell.
- Operational for at least one year.
- In good standing with the City (all required licenses/permits current and **no** active code enforcement cases).
- Demonstrated positive contributions to the local economy and community.
- Self-nominations and third-party nominations accepted.

**Selection Process:** Nominations are reviewed by a committee of Community Development and Economic Development staff. Each business is evaluated on its impact in the local economy, innovation, customer service, sustainability, and overall performance. Final selections are based on the information provided in the nomination form. The City may recognize multiple honorees or withhold awards at its discretion.

### **Winner Announcement:**

Winners will be announced through the City of Bell's official social media channels (e.g., Facebook, Twitter, Instagram) to maximize visibility and engagement. Winners will also be recognized and presented with a certificate at the next Bell City Council meeting, providing them with public acknowledgment and an opportunity to network with city officials and community leader.

### **Program Timeline:**

<b><u>Timeframe:</u></b>	<b><u>Submission Deadline:</u></b>	<b><u>Presentation to City Council:</u></b>
Quarter 1 (January – March)	March 15 <sup>th</sup>	April
Quarter 2 (April – June)	June 15 <sup>th</sup>	July
Quarter 3 (July – September)	September 15 <sup>th</sup>	October
Quarter 4 (October – December)	December 15 <sup>th</sup>	January

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### **Contact Information:**

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